

# Integrated Payment Solutions for Embedded Point of Sale



## ▶ IPTran LT™

### Low-cost, Single-Lane Integrated Payments for Point of Sale Applications

The IPTran LT™ is a small-footprint, low-cost IP-based integrated payments device for Point of Sale applications. IPTran LT provides POS applications with the ability to process credit, debit and gift transactions directly to virtually all payment processors in North America via one, simple interface without per-transaction gateway fees.

IPTran LT provides a secure, plug and play integrated payments option for embedded Point of Sale applications. Because IPTran LT is configured and managed in the cloud, installation, service and support have never been more simple.

#### ***Flexible Installation***

The ability to easily swap PIN Pads and MSRs creates an unparalleled level of installation flexibility and mobility between payment processors - Change encryption methods and EMV-supported pads based on the specific requirements of each customer!

#### ***Out-of-Scope Payments***

Because Datacap drives a variety of PIN Pads and MSRs directly via IPTran LT, no cardholder data comes into contact with the POS application, resulting in an Out-of-Scope solution - No PA-DSS validation necessary if IPTran LT is driving the 'card-entry device'.

#### ***Cloud-Based Management***

Applications are configured via Datacap's cloud-based product management portal, PSCS™ and then loaded into the IPTran LT via patented AutoLoad™ or NoLoad™ technologies, allowing for simple plug and play implementation/support.

#### ***Solutions as a Service - Recurring Revenue***

Authorized Datacap resellers can take advantage of SaaS programs offered by a variety of top-tier payment processors that provide Datacap products at no cost and pay ongoing residuals for the life of the account.

# IPTran LT Configurations

## Single-Lane Installation

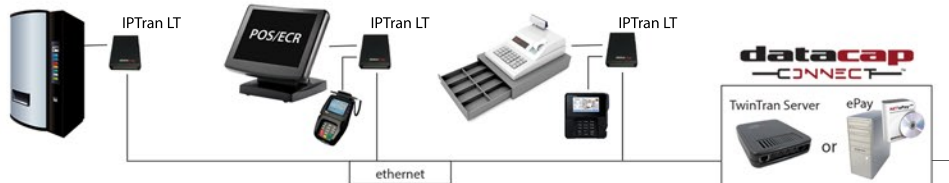
Load the application into the IPTran LT that corresponds with your payment processor of choice and attach a supported MSR or PIN Pad to process payments directly via the IPTran LT.



Preferred Payment Processor

## datacap CONNECT Installation

Load the DatacapConnect™ app into the IPTran LT and attach a supported MSR or PIN Pad of your choice. Any combination of Point of Sale can send payments to a centralized Tran™ Server or NETePay™ for consolidated transaction processing.



## Features and Benefits



### Access to all Payment Processors

IPTran LT supports virtually all payment processors in North America via a single interface at the Point of Sale. No need for direct integrations or certifications to individual processors - no per transaction fees from third-party gateways!



### Peripheral Management

IPTran LT drives a variety of widely used PIN Pads and MSRs that allows for unparalleled installation flexibility - Switch between payment processors or add encrypted devices simply by updating the Tran via the cloud and install a compatible plug and play peripheral.



### Out-of-Scope Integration (PA-DSS)

Because no card holder data comes into contact with the POS application when utilizing Datacap's OOS interface, the POS is considered to be "payment unaware" and therefore not subject to PA-DSS. Encryption and tokenization options provide an additional layer of security for IPTran LT users.



### Solution-as-a-Service Options

POS Integration partners can offer IPTran LT as part of a SaaS program from a variety of channel-friendly payment processors - No upfront investment! Or, offer your own SaaS program and rent the units from Datacap directly at a fixed monthly fee. Support for remote lock-down is unique to IPTran LT and ideal for pay-as-you-go POS.



### Cloud-Based Product Management

IPTran LT connects directly with the payment processors (no third party gateway necessary), but is still configured, purchased, and updated in the cloud. Simply log-on to Datacap's PSCS™ (Payment Systems Config Server) to manage your new and existing customers 24/7.



### Integrate All forms of Point of Sale

Datacap's open product architecture, DatacapConnect™, allows POS providers to consolidate payments from all forms of POS - mPOS, mobile extensions, PC-based POS, cash registers, kiosks, vending machines, etc., creating an extremely customizable solution that can accommodate the needs of any merchant

## Get Started Today!

Contact Datacap for a Free Integration kit

[www.datacapsystems.com](http://www.datacapsystems.com)  
[Datacap@dcap.com](mailto:Datacap@dcap.com)  
215.997.8989

Datacap Systems, Inc.  
100 New Britain Blvd  
Chalfont, PA 18914



Contact us!

# datacap systems, inc.