

FREE INTEGRATED PAYMENT SOLUTION



when you purchase a **CASIO**
cash register from an authorized dealer.

When you buy a TE-1500 or TK-1550 ECR from an authorized Casio dealer, Sterling Payment Technologies will send you a

FREE PAX SP30 PIN PAD

which eliminates the need for a stand-beside credit card terminal to process card-payment transactions.



By combining the SP30 PIN pad with Casio's ECR systems, Sterling is able to provide you with an proven, powerful and low-cost integrated payment solution with valuable benefits:

- Secure, two-second transaction processing – customers don't have to wait in line.
- Easy to set up and use – no complicated installations and instructions.
- Low card processing rates from Sterling Payment Technologies – we'll meet or beat your current rates.
- No hidden monthly costs typical of "free" equipment programs.

CASIO ECR + PAX SP30 PIN PAD = IDEAL PAYMENT SOLUTION FOR RETAILERS AND RESTAURANTS

The two Casio models, TE-1500 and TK-1550, are mid-range ECRs featuring a three-line emerald LCD display; metal cash drawer; high-speed receipt and journal thermal printers; and support for up to 2,000 PLUs.

The TE-1500 is ideal for retailers, with a raised keyboard and 30 department keys.

The TK-1550 is a great fit for restaurants, featuring a flat keyboard with 72 departments and three menu levels.

PAX's SP30 adds card payment terminal functionality to a PIN pad. It comes with a magnetic card reader and has a large, user-friendly display. PAX is a leader in the market for secure PIN pads, fully complying with PCI and PIN Transaction Security (PTS) regulations.

RECEIVE YOUR FREE PAX SP30 PIN PAD AND SIMPLIFY YOUR CARD PROCESSING!

Call 800.591.6098, option 2 • www.sterlingpayment.com

Sterling Payment Technologies brings advances in payment technology to small, regional and national businesses quickly, affordably and securely. Sterling offers honest, upfront pricing for all major credit cards, 24/7 personal support, and the highest security standards possible.


STERLING
Payment Technologies