

SAM4s ER-650

with Sterling Bridge™ Technology



Value priced integrated cash register loaded with online management and reporting features.

The SAM4s ER-650 is the perfect entry-level, integrated, electronic cash register. It's powerful and packed with great features, including:

- The ability to accept cash, credit, debit, gift and rewards cards in one fast, affordable system – no separate credit card terminal is needed.
- Large 8 line x 20 characters per line screen – page up and down through large orders.
- Spot check sales and financial reports by viewing sales information on the screen
- 98 Key Flat Keyboard is spill resistant and easy to clean
- 63/80 PLUs on keyboard
- Up to 11,500 PLU/UPC with Additional Memory
- Quiet High Speed Thermal Printer. Drop in loading simplifies paper changing and virtually eliminates paper jamming.
- 5 Bill/5 Coin Cash Drawer
- IRC uses Standard Cat5 cable (Up to 8 Terminals)
- 2 Serial Ports

Best of all, with the SAM4s ER-650 you don't have to be at your business to access critical "back office" reports. Sterling Bridge™ technology enhances your Samsung/SAM4s integrated electronic cash register, providing unprecedented convenience.

With the included Sterling Bridge™ suite of online reporting and management tools, you can **access register data in a wide range of reports directly from your PC anytime, anywhere**, enabling you to quickly spot trends and react to changing business conditions.

In addition, with Sterling Bridge™ technology, you can also **make changes to your cash register instantly from your PC** through Sterling's secure web portal.

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Turn your SAM4s ER-650 Cash Register into your most important business asset.

Take more control over your business and save time and money with detailed online back office reporting through the Sterling Bridge™ – quickly, securely and easily. The Sterling Bridge™ provides outstanding reporting and management tools, including Financial, PLU, Stock, Time, Clerk and Daily reports, and the ability to remotely manage, delete and update PLU information from any location at any time via Sterling's secure web portal. Reports can be viewed and printed, or data can be exported directly into bookkeeping software such as QuickBooks.

Your SAM4s ER-650 Sterling Bridge™ Reports include:

PLU Updates – Allows merchants to add, delete or update PLU information on the ECR securely via the Internet at any time, from any location.

Financial – A breakdown of sales across all tender types – cash, check, credit, debit and gift cards. Export to a spreadsheet or bookkeeping software.

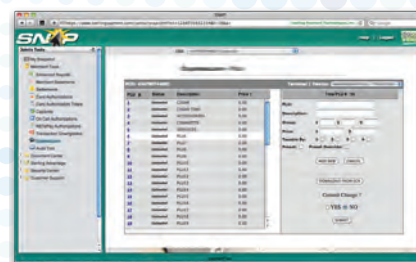
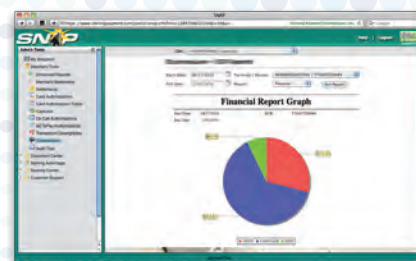
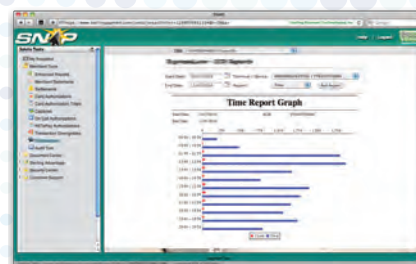
PLU – Provides merchants with a snapshot of what products sold for for the day, and perhaps more importantly, which products did not. They can print this information on a daily basis, or they have the ability to search historical data by selecting a unique date range to create reports from any combination of days. PLU reports allow merchants to monitor trends and then through PLU update, adjust product descriptions and pricing accordingly.

Time – A round-the-clock view of the day's sales. This report allows merchants to analyze when sales are high or low.

Clerk – A report that details employee sales across all tender types. Track which employee sells the most and set date ranges to determine why.

Daily – This report provides a view of daily sales activity over a specific time span, allowing a merchant to adjust days of operation to those with higher sales.

Stock Reporting – Keep track of merchandise sold and know when to reorder before it's too late.

A screenshot of the Sterling Bridge web interface showing a PLU report. It features a table with columns for 'PLU #', 'Name', 'Description', 'Price', and 'Status'. The table lists various products and their corresponding prices. The interface includes a sidebar with navigation options and a top header with the SMP logo.

Sterling Bridge™ is available exclusively to CRS dealers and merchants.

To learn more, contact your
CRS Dealer today!



Sterling Bridge™ is

Powered By



STERLING
Payment Technologies